# University of Minnesota Women's Club Board Meeting Minutes November 10, 2020 Virtual Meeting via Zoom at 10 a.m.

Attendees: Adriene Banks, Barbara Cohen, Marian Champlin, Joy Chaput, Connie Cundy, Carol Cantrell, Barbara Cady, Sandy Gale, Susan Hopp, Georgia Heisserer, Maggie Hoover, Jocelyn Kuo, Nancy Kluver, Pat Luhmann, Bonnie Marten, Nancy Meyers, Georgia Nygaard, Diane Schweizer, Dorothy Waltz, Millie Woodbury

# Call to Order and Establishment of Quorum at 10:04 a.m. – Georgia Heisserer, President

Georgia referenced Veteran's Day as a time to thanks fathers, husbands that those we know who have served.

#### Vice-President for Scholarship Fundraising – Marian Champlain

- Through November 5 we have \$27,920 from 80 contributors. That figure includes a \$10,000 bequest gift from the spouse of Nancy Weiss our past president from 1997 1998. We are now \$6,967 ahead of last year with just 3 more contributors. Last year at this time we had \$20,953 and 77 contributions. In this year's figures are five funded One-year Named Scholarships. Three more are pledged for early 2021 for a total of eight funded and pledged One-year Named Scholarships. We also have been notified by the U of M Foundation of two new endowed UMWC scholarships.
- The Fundraising Committee is monitoring the results of the Appeal Letter to ascertain its impact. The first 12 contributions prompted by the 2020 Appeal Letter are included.
- Add to next year's letter, if you have already made a gift, thank you.
- As Sandy Gale receives envelopes from the appeal letter, she sends the forms to Marian.

#### **Corresponding Secretary – Marian Champlain**

- To date Thank You notes, and tax receipts have been sent to 80 scholarship donors for gifts made through November 5, 2020. At this time last year there had been 77 gifts.
- In Memory gifts notes sent: For Shirley Decker by Dorothy Boen For Ruth Jones by Lola Christiansen For Georgie Kershner by Marion Kershner For Evelyn McDonald by Sue Gilbertson For Corwin Peterson by Marian & Keith Champlin For Bill Rathbun by Joan Rathbun For Marian Raup by Abby Marier For Peter J. Reed by Maggie Reed For Robert L. Roelofs by Pat Roelofs For Gladys Turnquist by Ardella Norenberg For Joanne Westley by Diane Schweizer For Nancy Weiss – Past President 1997 – 1998 by her family In Honor of gifts: notes sent For Lindsay & Kelly Buhl by Nancy Hanson For Elinor L. Morlock by Jan Morlock For Women Scholars by Karen Buggs

#### Vice Presidents of Programming - Barbara Cady & Carol Cantrell

- The Programs Committee continues to be basically inactive due to the pandemic and no face-to-face large group activities.
- We are hopeful with the news of a vaccine and continue to stay in touch and look forward to some activity in the future. We continue to be ready to go forward when it is safe again. We continue to keep in touch with vendors.

#### Treasurer – Sandy Gale

• The treasurer gave her report. See addendum for details.

#### **Conversations – Ingrid Lund and Maggie Hoover**

No report

#### Historian – Bonnie Marten

- There has been no new activity regarding the remodel of the area where the UMWC office resides.
- UMWC archived materials are available to be viewed through the University Archives by reservation.

# Membership Committee Report – Joy Chaput

- The membership committee reports that there has been one new member since March.
- In October, 138 letters reminding members to renew were sent out. In addition, 15 phone calls or email reminders went to members. The resulting renewals were about 30% of the group that received the reminder.
- There are currently 271 members.

# Newsletter Editor – Nancy Kluver

- The November-December newsletter was posted online Monday, Nov. 2, and sent to U of M printing services on Friday, Oct. 23. The printed copies were in the mail the following week, so printing services was speedier than last time, as promised.
- The issue included an invitation to our first Conversation with a Woman Leader meeting of the season, featuring Kris Ehresmann, a wonderful column by President Georgia Heisserer and an article about our new use of video. We let members know that we will continue our tradition of collecting toys for children hospitalized at University Medical Center and attached maps for toy drive drop off sites (Marian C and Dorothy Waltz), We included several smaller articles about section activities, accompanied by photos. Our Online Extra feature was a story about scholarship recipient Emma Faeflen, from Liberia.
- At the suggestion of Millie Woodbury—and with the help of Robert Waltz, Connie Cundy, and Laura Mazuch—we added links directly to our videos in the online version of the newsletter.
- Looking ahead, the deadline for the January-February issue is Monday, Dec. 14.
- Thank you to all members who submitted articles and photos for this issue.
- Three videos have been completed.

# Publication's Chair – Dorothy Waltz

Carol Senty will no longer winter in Arizona, so she has volunteered to take over name tag printing, dietary tents and has offered to pay for new name tags for all members along with the mailing cost. Fred and Dorothy Waltz will work with her so that she can print the name tags from Word.

# **Records and Dues Officer – Nancy Myers**

- Last year we had 353 members.
- 80 women have chosen not to renew due to these difficult times.
- In the past we have sent section chairs the membership numbers, so that people who have not renewed cannot participate. We will not worry about that this year. Next year, we will return to the formal process.
- Georgia asked that calls be made by the membership committee or section chairs to members who have not renewed. Nancy Myers will send Joy Chaput a list of everyone who has not renewed. Members will be asked, "Did you realize we don't have your membership dues?" By making these calls, we can learn why members don't renew.
- There was a reminder about dues in the Sept./Oct. newsletter.
- On the mailing list, note those who did not renew this year. Keep those non-renewals on the email version of the newsletter.

- Are the non-renewals long-term members or new? Since we currently don't track member start date, add a field on the record for year joined and track from now going forward.
- Two years ago, nonrenewals were 50, last year 43 and this year 80. Members come and go, and usually new members offset those who leave.
- The membership committee is considering recognizing years of service.
- Nancy has dues records going back 3-4 years.
- New members are listed in the newsletter and could provide the information needed.
- Diane Schweizer has new member information for the last 3-4 years and will provide to Joy.
- Dorothy Waltz has electronic copies of newsletters from 2009 going forward.
- Decision was to come up with a motion at the next meeting as to whether to recognize years of service. A zoom meeting will be set up to address this issue. Committee members will include Joy C., Nancy M., Diane S., and Sandy G.

# **UMWC MEMBERSHIP**

	@6/30//2019	@6/30/2020	@11/8/2020
TOTAL ACTIVE MEMBERS	359	353	271
Renewal	300	308	268
New	44	34	1
Carryover	14	9	0
Honorary	1	2	2
Deceased in current year		2	0
Deceased / Discontinued	52	43	76
TOTAL DUES COLLECTED	\$12,145	\$12,040	\$9,415*

'Carryover' designates members who joined in March through June in the prior fiscal year.

\*I don't have all of these checks deposited, so this number is what will be when that is done.

The list of new members & directory changes is always available if anyone needs it.

# Scholarship Chair – Georgia Nygaard

- The Scholarship Committee completed our work for the academic year 2020-2021 and as a UMWC we gave 42 UMWC Scholarships to University of Minnesota undergraduate students. This year we received 129 scholarship applications; the greatest number of applications ever received. Due to the increasing number of applications each year, we expanded the size of the Scholarship Committee to eight individuals beginning in the spring of 2021.
- Our two new members are Abby Marier and Joni Mitchell. As a committee, we are delighted with the increased number of applications and look forward to a new scholarship year in spring of 2021. This fall one of our committee members, Elizabeth Foley, retired after serving on the Scholarship Committee for several years and we are grateful to her for her years of service.

#### Website Liaison – Connie Cundy

- The November-December newsletter was been posted on the website. The videos of the Scholars have been posted as well as the Making a Difference video. New pictures have been posted on the Connecting Page. The list of how groups are meeting has been posted on the Interest Groups page. I have updated the minutes on the website.
- I have scheduled and hosted Zoom meetings for the Board. The Newsletter was emailed to all members on the list. Zoom invitations have been sent to all members for the Conversation Program via MailChimp and to the Board and to those interested in the business meeting.
- I have spoken to Laura Mazuch, our media specialist from Printing Services at the U, regarding assistance for the Zoom meeting in November. She has agreed to help with the meeting. Her charge will be \$85.00 per hour.
- Zoom links to Conversation Series will be sent out 3 days in advance.
- Discussion as to whether the \$1000 budget is adequate. We will continue to use Laura Mazuch for video expertise. The charge for assistance with Kris E. session today will be \$85/hour. The October video was complex and included practices, so 7-8 hours was needed.
- Please refer to Quick Updates for new information, corrections, or updates and schedule changes. Send an email to have information posted on the website.

# Section Reports -updates

- Modern Literature meets on November 11 on Zoom at 10 a.m. The section has 20 members and 14 joined the Zoom meeting last month. An upcoming book, Portrait of a Lady, has 500 pages.
- Movie Section was featured in the newsletter.
- Mystery Lovers has 20 members and 7 have joined the Zoom meetings in September and October and the group will meet again next week. The Sweetness at the Bottom of the Pie is the November book. Carol Cantrell will remind members about dues.
- Nature Section has a speaker scheduled via Zoom on Nov. 16 at 10:20 a.m. about the Moose.
- Modern Fiction meets Nov. 18. Janet Eggers is struggling with using Zoom.
- Carol Sentry organized Needle Arts and has taken a collection of baby blankets and prayer shawls to the University hospital. An article for the newsletter about Needle Arts was suggested.
- Non-fiction book club had 11 attend the fall picnic on Sept. 1. On Nov. 17 at 12:30 p.m. the group will discuss the book, The Last Palace.
- The Vagabonds Nov. 20 event by Veena Deo is entitled York, England and Beyond.
- Next spring Dorothy and Fred Waltz will talk about Mexico's Copper Canyon when they took a train along the edge of the canyon.
- For Women's Health Issues Section in February, Dorothy Waltz son, Robert will talk about autism.
- Around the Campus hopes to have an in-person spring session about chocolate.

# Old Business - none

# **New Business**

- The Big 10 Women's Club conference to be held in Iowa City was cancelled.
- Next scheduled conference is at Michigan State in 2023. A survey was sent to President Georgia.

**Adjourn** – Georgia Nygaard made a motion seconded by Nancy Kluver to adjourn. Motion passed. Adjournment at 11:30 a.m.

#### University of Minnesota Women's Club Operations Account (Federal Tax ID 41-6021447) September 1, 2020 through October 31, 2020

	Actual 2019-20	Budget 2020-21	YTD 2020-21	Current Period
Beginning Balance as of July 1st	\$20,860.20	\$20,133.60	\$20,133.60	
Income				
Dues	\$12,040.00	\$12,075.00	\$7,140.00	\$7,140.00
Meeting and Luncheon Income	\$8,337.00	\$15,800.00	\$0.00	\$0.00
Other Income - Replacements-Name Tag/Directory	\$5.00	\$0.00	\$5.00	\$5.00
Total Operating Income	\$20,382.00	\$27,875.00	\$7,145.00	\$7,145.00
Expense				
Meeting and Luncheon Expense	\$8,288.26	\$16,000.00	\$0.00	\$0.00
Conversation Luncheon Speaker Honorarium	\$0.00	\$400.00	\$0.00	\$0.00
Memorials-UMWC Operations to Scholarship	\$400.00	\$550.00	\$50.00	\$0.00
Printing/Addressing/Postage/Copying/Mailing	\$5,430.34	\$6,500.00	\$4,121.90	\$3,696.90
Website & Computer Support Resources	\$4,990.00	\$1,000.00	\$176.17	\$0.00
President's Fund	\$0.00	\$300.00	\$0.00	\$0.00
Big Ten Conference	\$0.00	\$1,600.00	\$0.00	\$0.00
Miscellaneous Other Expense	\$2,000.00	\$600.00	\$3,775.00	\$3,775.00
Total Operating Expense	\$21,108.60	\$26,950.00	\$8,123.07	\$7,471.90
Net Operating Income / Cash Flow	(\$726.60)	\$925.00	(\$978.07)	(\$326.90)
Operations Account Balance	\$20,133.60	\$21,058.60	\$19,155.53	

#### University of Minnesota Women's Club Scholarship Fund Account (Tax ID 51-0190183) September 1, 2020 through October 31, 2020

	Prior Year 2019-20	YTD 2020-21	Current Period	
Beginning Balance as of July 1st	\$99,244.72	\$90,398.75		
Income				
Scholarship/Memorial Donations	\$71,470.92	\$26,895.64	\$18,387.32	(1)
Other Income -	\$0.00	\$0.00	\$0.00	
Other Income -	\$0.00	\$0.00	\$0.00	
Other Income -	\$0.00	\$0.00	\$0.00	
Total Scholarship Income	\$71,470.92	\$26,895.64	\$18,387.32	
Expense				
Scholarship Awards	\$79,332.00	\$81,800.00	\$0.00	(2)
Printing/Addressing/Mailing	\$949.89	\$0.00	\$0.00	
Other Expense -Luncheon Table Info.	\$35.00	\$0.00	\$0.00	
Other Expense -	\$0.00	\$0.00	\$0.00	
Total Scholarship Expense	\$80,316.89	\$81,800.00	\$0.00	
Scholarship Fund Account Balance	\$90,398.75	\$35,494.39		

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Prepared By: Sandy Gale, Treasurer

11/3/20