

University of Minnesota Women's Club  
Board Minutes  
June 4, 2019  
Becketwood

The meeting was called to order at 10:05 a.m. by 2018-19 President, Maggie Hoover. Maggie gave the following report.

Last year at this time I stood here and said that I was starting the year as your President with enthusiasm and some trepidation. I didn't realize what was in front of me then. This job has been much more complicated and demanding than I could have imagined, but I was determined to see it through. The number one thing that has gotten me through is the teamwork and support, not only support that I have received but also support that I have seen between various members of the Board and Committees, and other members. We are over 100 years old, we are awarding scholarships at record levels, and we are attracting entertaining and provocative speakers, and arranging fabulous events for our section members.

During the last year I became aware that many board and committee members had taken on increasing responsibilities and tasks, and occasionally this has become overwhelming. I have worked to support them, and to encourage them to include others to help, share the wealth, so to speak, as well as to delegate or eliminate unnecessary jobs and expenses. I think this has met with some success and hopefully these efforts will continue. I have also tried to improve communication and transparency, and diversity within our membership.

The strength of our club rests on each and every one of us members, and on no one in particular. We are all volunteers. Each one of us, no matter how little time or funds we have to give, each one of us and our opinions, is important and deserves to be heard and treated well and with great respect. This club is nobody's baby, it belongs to all of us and this is our main asset.

I hope and feel that I have done a good job as your president and I leave with a very good feeling that the UMWC will continue to strengthen and move forward. I appreciate the support and counsel of all of you this past year, and I congratulate and thank each one of you who is stepping up to volunteer this coming year. And so, it is with great confidence in our next president, the new board, committee and section chairs, that I hand the gavel over to Barbara Swadburg.

President, Barbara Swadburg, thanked all members who volunteered to serve on the UMWC Board for 2019-20.

A motion was made by Georgia Heisserer to accept the Board minutes for April 2, 2019. Seconded by Millie Woodbury. Motion passed.

Fundraising Vice-President, Marian Champlin, reported that the Scholarship Fundraising for this year stands at \$74,246. This is \$21,752 more than last year. Included are our 15 One-year Named Scholarships amounting to \$45,000. With the added income from our endowed scholarships held by the U of M Foundation, we anticipate awarding 50 or more full and partial scholarships next fall. We can say again, that in the Big Ten Conference of Women's Clubs we continue to lead the way in awarding scholarships. Our May 21 All Donor event, a tea, Hats Off To Thee, was well attended and much enjoyed by about 80 members. The bottom line, we came in \$200 under our \$2,000 budget which had been provided by members underwriting the event. The Fundraising Committee will be critiquing the event, evaluating whether or not spending \$25.00/attendee will have made a positive impact on support for the Scholarship Fund.

Co-Vice President for Programs, Carol Cantrell, reported that she and Georgia Heisserer started out as strangers and were thrown together as Co-VPs for Programs at this time last year. They struggled through the planning process with support from our experienced committee members and past VPs. In the process they became good friends and Carol now looks forward to forming a similar friendship with new Co-VP Barbara Cady. At the Annual Meeting it was voted to accept the unfortunate but necessary price increases for some of next season's luncheons. Following the meeting and luncheon our final speaker of the season, Jo Holcomb, Guthrie Theater Dramaturg entertained 132 members and guests at the Town & Country Club. Gail Brinkworth, our committee member who has been responsible for the beautiful table decorations in the past was unable to fulfill her role last month due to health issues. Fortunately, Shirley Flanagan stepped up at the last minute to supply us with lovely floral centerpieces. Sadly, Gail will be leaving the committee and I'm looking for one or more people with an artistic flair to take on this task for the fall and spring events. Carol Lowe will be leaving this committee, as well, but happy to announce that Maggie Hoover will be joining us.

Records and Dues, Nancy Myers, reported that as of May 31 we have 359 members. Of these 359 members, 302 are renewal, 42 are new, 14 are carryover and 1 Honorary. Fifty have discontinued. Total dues collected are \$12,005. Type of newsletter mailing selected by members are: 113 (email only), 135 (US mail only), 106 (both email & US mail), 5 (no selection).

Corresponding Secretary, Marian Champlin, reported that a condolence note was sent 5/19/19 for Vandora Linck who died on May 9, 2019. A memorial service is scheduled for June 10 at Incarnation Lutheran Church. On May 20 we were informed of Kathryn Moen's death. She was 99 years old and not in our directories the past 4 years. Barbara Challman died on April 17. A memorial service was held on April 27 at Temple of ECK.

Treasurer, Pat Luhmann, reported that Operations Income YTD is \$23,788 and Operations Expense YTD is \$19,144. Operations checking account balance as of June 1 is \$21,625.

- \* Dues collected total \$12,075 compared to \$12,205 this time last year.
- \* Collected \$3,537 from 131 paid guests for the May luncheon.
- \* Payments made for the May luncheon were \$3,564 to Town and Country Club, \$100 to the luncheon speaker, and \$289 for flower centerpieces.
- \* A \$50 club memorial gift was made to the Scholarship Fund in memory of Vandora Linck.

Scholarship Income YTD is \$76,371 and Scholarship Expense YTD is \$60,038. Scholarship checking account balance as of June 1 is \$99,352.

- \* Received \$74,246 in scholarship and memorial gifts so far this year, which is \$21,752 higher than total donations for all of last year. Includes \$42,000 of One-year Named Scholarships and \$32,246 in remaining donations. In addition, a One-year Named Scholarship named in Karen Kaler's honor was provided from existing UMWC funds.
- \* Payments made for the Hats Off to Thee donor event were \$1,040 to Becketwood and \$402 for flowers.

The 2019-20 Operations Budget was approved as presented at the May Annual meeting.

Operations Income is estimated to be \$27, 875 and Operations Expense is estimated to be \$26,850.

Historian, Bonnie Marten, reported that digitization of old tapes and slides from UMWC Archives is finished and all materials fit on a flash drive. This is good timing for the website. Incoming Historian, Peggy Tang, is in Europe so she could not be here today.

Lou Nelson introduced incoming Membership Chairperson, Joy Chaput.

Publications Chairperson, Dorothy Waltz, thanked all the officers and section chairs who have submitted their revised information for the 2019-20 Directory. The deadline is June 8, 2019. Please contact her if you have any questions. She plans on sending the revised pages back to members by June 18 to proofread them carefully. Check dates, locations, phone numbers and names. Summer addresses are needed no later than July 6.

Conversations Chairperson, Ruth Jones, spoke of the great speakers for all of our luncheons this year.

Ginny Hanson thanked members for helping her with the newsletter for the past 15 years and introduced the 2019-20 Newsletter Editor, Nancy Kluver. She also shared photos of members taken at the Hats Off to Thee donor tea. If members are interested in any of the photos they should contact her.

Website Liaison for 2018-19, Millie Woodbury, thanked everyone on the UMWC Board for trusting her with our website for 19 years. She also thanked her website team. Millie then introduced the Website Liaison for 2019-20, Connie Cundy.

Connie Cundy reported that the Website team: Millie Woodbury, Ginny Hanson, Marian Champlin, Dorothy Waltz and herself have been meeting to design a new website for the UMWC. Ginny and Marian have agreed to continue serving on the committee and Millie has agreed to act as advisor. Hopefully, Dorothy will also agree to remain on the committee. New members will be added a little later to help with running the site. After many meetings the committee is almost ready to send the results of their planning to University Printing services so they can build the new site. It was decided that a platform now in use by the University will be a better match for our needs now and in the future instead of one that they had hoped to use previously. It is estimated that the cost for this new platform will be between \$3000 and \$5000. The committee, as well as the Printing Services staff at the U of M agree that this platform will serve the club well for many years to come. The committee will be able to add information to the site as needed themselves as well as necessary changes without developing a new site. The budget for 2019-20 includes an approved amount of \$2500 for website development and training. The committee would like to request an additional \$2500 to use for development and training. This will be a one-time expense to get the site up and running. The Printing Services office will provide the initial training after which we will be able to train new members as needed, thus keeping our costs down. On behalf of the committee, Connie moved that an additional \$2500 be authorized for the website. Seconded by Dorothy Waltz. Discussion followed. Motion passed. Connie then introduced Laura Mazuch, the graphic and electronic media designer from the Printing Services office at U of M. Laura is in charge of redesigning our new website. She explained the process and answered questions. The new website will be secured by the U of M and the goal is to have it completed by August 1, 2019.

Scholarship Chairperson, Georgia Nygaard, submitted a written report. She reported that the Scholarship team has received 50 scholarship applications. The committee continues their summer reading.

New Business:

Newsletter Editor, Nancy Kluver, reported that the UMWC makes sure that the newsletter remains relevant and focused on our mission. We are also looking at streamlining some processes including publishing it online exclusively. She then shared the advantages of going paperless. Sandy Gale moved that the UMWC work towards a paperless newsletter while considering serving some members with the printed edition. Seconded by Georgia Nygaard. Discussion followed. Motion failed.

The meeting adjourned at 11:45.

Respectfully submitted by Mary Abuan and Kathi Treston