

University of Minnesota Women's Club  
Board Minutes  
April 3, 2018  
Becketwood

President, Millie Woodbury, called the meeting to order at 10:00 a.m. and welcomed members. A motion was made by Marian Champlin to accept the UMWC February 6 Board Minutes. It was seconded by Pat Luhmann. The motion passed.

President, Millie Woodbury reported that for each of our Board meetings she has described the attributes for a healthy organization. They are: LEADERSHIP, VOLUNTEERISM, AND PARTICIPATION but one of the most important attributes is GROWTH. We started the year with a special board meeting that approved raising the membership dues to \$35 and also approved the cost of our 5 General Club luncheons. This made our treasury healthier. Our membership stayed the same as last year but we increased our attendance at all of our meetings and so our participation grew. We added the One-year Named Scholarship which provided 7 more \$3,000 scholarships (2017-18) and this year it has grown to 10 (\$30,000). Our fundraising efforts through March 8 of this year are \$25,903.60, an amount ahead of last year at this time. Our lines of communication with the U of MN Foundation Office, Michelle Lian-Anderson and others, are stronger and more transparent than ever! Our ladyslipper logo is everywhere, on the cover of our Directory, on our newsletters, on our calling cards, on our recruitment brochures and on our tote bags. A new design of our website will be launched the fall of 2018. We have achieved our objectives, our mission, and this year we have GROWN. Members have done an amazing job to make that growth happen. Board members were presented with a plant as a symbol of growth and a token of thanks, dedication, loyalty and hard work.

Announcements: Millie Woodbury announced that the May luncheon speaker will use a lot of visuals and more information will be included in the newsletter. She has requested that job descriptions be updated by June 5, 2018. The deadline to submit articles for the May issue of the newsletter is April 4.

Guests: Millie Woodbury introduced the following guests: Joan Mitchell, our auditor for 2018-19 and 2019-20, Sandy Gale, assisting Pat Luhmann, our treasurer, and Catherine Holtzclaw, assisting Nancy Myers, Records and Dues. UMWC Art Exhibit coordinators, Jane LaFroth, Carol Lowe and Bonnie Ulman will be recognized at the luncheon today.

Millie announced that the winner of Guest Qwest for the February luncheon was Georgia Heisserer. Congratulations Georgia!

President-Elect, Maggie Hoover, reported that since the previous Board meeting she has been working on several projects including participating as a member of the Nominating Committee and working with Lou Nelson and Carole Senty organizing our second New Member Coffee. She has attended the Communications Task Force and

Finance Committee meetings and several Section meetings. She is beginning to organize initiatives for the coming year, 2018-19.

Fundraising Vice-President, Marian Champlin, reported that the total giving is up by \$26,279 from last year. To date we have received and receipted 171 gifts from the Scholarship Campaign which total \$60,630. Included therein are three memorial gifts, \$45,566 from the Annual Appeal and \$15,064 from three gifts paid through the U of M Foundation. This grand total also includes \$30,000 from the 10 One-year Named Scholarships. They are:

- \* The Burton Paulu International Media Scholarship
- \* The Delores and Cecilia Scholarship
- \* The Donohoo Food Science Scholarship
- \* The Ella Goehring Steinberg Music Scholarship
- \* The Dora Van Austin Johnson Education Scholarship
- \* The Jonathan F. Cohen Science & Engineering Scholarship
- \* The LaSell Mechanical Engineering Scholarship
- \* The Pamela Hudson Scholarship
- \* The Robin Cantrell Dance Scholarship
- \* The Rose Horticultural Science Scholarship

The Scholarship Committee has begun the process of locating students who will receive these scholarships next fall. They will have our campaign funds to distribute plus the income from our endowed scholarships held by the U of M Foundation. The Fundraising Committee is putting together the Annual Appeal letter for next fall. They are strongly considering as the subject, a 1995 Vietnamese scholarship recipient who went on to get her master's degree from the U of M and is now working in management at The Learning Abroad Center at the University. Plans are moving along for the Major Donor afternoon event in Becketwood's solarium on May 24 for donors of \$200 or more. Invitations will go out in early May. EVERY GIFT is needed, treasured and makes a difference.

Program Vice-President, Barbara Cohen reported that we have 111 reservations for today's luncheon. Our Annual Meeting and Luncheon at the Town and Country Club is Tuesday, May 15. This is always one of the most popular events in our UMWC calendar and we expect a good turnout.

Treasurer, Pat Luhmann, reported that Operations Income YTD is \$20,817 and Operations Expense YTD is \$14,712. Operations checking account balance as of March 31 is \$16,187. Scholarship Income YTD is \$45,586 and Scholarship Expense YTD is \$45,496. Scholarship checking account balance as of March 31 is \$76,036. Key activities in February and March include:

- \* Received \$140 in dues. YTD dues collected total \$11,925 compared to \$9,100 last year.
- \* February luncheon receipts were \$1,645 and Becketwood was paid \$1,464.
- \* Two memorial gifts of \$50 each were made by the club to the Scholarship account in memory of Lawrence Haglund, Phyllis Haglund's husband, and Mary Ellen McFarland.

- \* Newsletter costs were \$145 for printing, \$230 for addressing and mailing, and \$200 for the editor.
- \* Received \$12, 225 in scholarship donations. YTD scholarship donations total \$45,586 which includes ten One-year Named Scholarships. YTD donations at the UM Foundation total \$15,064 which includes one One-year Named Scholarship and \$12,000 from our anonymous UMWC member donor.

Records and Dues, Nancy Myers reported that as of March 31, 2018 there are 356 total active members of which 298 are renewal members, 43 are new members, 14 are carryover and 1 honorary member. Fifty-nine members have discontinued. Total dues collected are \$11,925.

Conversations Chairperson, Ruth Jones, reported that she toured the Goldstein Museum of Design. Lin Nelson-Mayson, Director of this museum will be our speaker at today's luncheon. Ruth also announced that we have 2 speakers for 2018-19. She thanks Ingrid Lund and Elisabeth White for suggestions and also invites members to share suggestions for speakers with her.

Corresponding Secretary, Marian Champlin, reported that thank you notes have been sent to 171 scholarship donors for gifts made through March 31, 2018. A note was sent to Sandy Gale at the loss of her sister-in-law, Marisa Abrams. Sadly, another member, Mary Ellen McFarland died in January. Also, Lawrence Haglund, husband of member, Phyllis Hagland, died in February. Condolence notes were sent to their families advising that the club was making a donation to the Scholarship Fund in their names and that they will be listed on the Memoriam page of the new directory. Note: From her obituary we learned that Mary Ellen McFarland, born in a logging camp in Northern Minnesota, had once received a commendation from the U of M Board of Regents for volunteer work.

Historian: Bonnie Marten's written report said that her next project will involve putting together a historical summary of the UMWC that could be added to the website. If you have information that you think might be valuable to the archives, contact her. All section chairs should submit their year's summary report electronically to Bonnie Marten before the June 5 Board meeting.

Membership: Lou Nelson, reported that as of March 29, 2018 we have 43 new members compared to 49 at the end of March, 2017. The New Member Welcome Coffee will be held on April 25 at Eastcliff. Carole Senty has sent name tags to people requesting replacements using the form in the Directory. In some cases, she found no record that they had gotten one so she refunded their money and sent the permanent name tag. All members should now have a permanent name tag. Our club brochures have been placed at the Campus Club. Brochures are available to all Interest Section Chairs and Board members for use over the summer. To date 9 bags and 1 cookbook have been sold, an additional \$100. Three speakers have been gifted bags.

Newspaper Editor, Ginny Hanson, reported that the deadline for the newsletter is this week. Names of members who have donated to the Scholarship Fund will be printed in the May issue. In 2018-19, each of the 5 newsletters 😊 will contain 6 pages.

Scholarship Chairperson, Georgia Nygaard, reported that the UMWC scholarship applications for 2018-19 go on line April 2 on the University of Minnesota One Stop Student Services web pages. One of the goals is to see more diversity within the application pool and the committee is working with the Office of Student Finance to make this a reality. So far, we have 10 One-year Named Scholarships. A few donors have suggested areas of study that they would like their scholarship to support. The Office of Student Finance has been asked to send a notice to these ten colleges within the UM that the donors of the One-year Named Scholarship prefer to support and have asked the Department leaders of these areas to make the students aware of this scholarship opportunity. The Scholarship Committee is grateful to the Office of Student Finance for their assistance. One-year Named Scholarships can be given up through June 30, 2018.

Website: Millie Woodbury reported that our website is being redesigned with more visuals added as well as a video on the homepage. Members are invited to give ideas for the website to the committee.

#### OLD BUSINESS:

New Member Coffee - Lou Nelson suggested that the New Member Coffee be scheduled closer to the end of the fiscal year. Marian Champlin has designed a program for members to take home.

Cookbooks and Totes - Millie Woodbury reported that the club's excess of cookbooks and some tote bags will be available for sale at today's luncheon and at the May 15 luncheon. Cookbooks will be reduced to \$5.00. After these two luncheons the cookbooks will be donated to a charitable organization. The remaining bags will be given as gifts to future speakers at our events.

#### NEW BUSINESS:

Nominations for 2018-19

The presentation of the Slate of Officers for 2018-19 was presented by Kathi Treston.

- \* President, Maggie Hoover (currently president-elect for 2017-18)

Nominees to be elected as officers for 2018-19

- \* President-elect - Barbara Swadburg
- \* Co-Vice Presidents for Programs - Georgia Heisserer and Carol Cantrell

Officers agreeing to be re-elected to serve in 2018-19

- \* Vice President for fundraising - Marian Champlin
- \* Recording Secretaries - Mary Abuan and Kathi Treston
- \* Treasurer - Pat Luhmann

- \* Records and Dues Officer - Nancy Myers

Additionally, we announce the following appointees:

- \* Auditor - Joan Mitchell
- \* Conversations Chair - Ruth Jones
- \* Corresponding Secretary - Marian Champlin
- \* Historian - Bonnie Marten
- \* Membership Chair - Lou Nelson
- \* Newsletter Editor - Ginny Hanson
- \* Publications Chair - Dorothy Waltz
- \* Scholarship Chair - Georgia Nygaard
- \* Website Liaison - Millie Woodbury

According to the Bylaws, the Nominating Committee recommends these candidates for office for 2018-19. Further nominations, with candidates' approval, may be made from the floor at the Annual May meeting.

Please note: Thank you to Sandy Gale who has volunteered to assist Pat Luhmann, treasurer, and to Catherine Holtzclaw who has volunteered to assist Nancy Myers, Records and Dues Officer, for 2018-19.

#### Budget for 2018-19

The Finance Committee prepared the proposed 2018-19 Operations Budget for review and feedback. The budget will be presented at the May annual meeting for approval.

Key items include:

- \* Operations Income is estimated to be \$25,175. No increase in dues or luncheon fees recommended for next year.
- \* Recommend to continue support of scholarship recipients by members paying for a student's meal at the fall scholarship luncheon.
- \* Operations Expense is estimated to be \$24,400. Recommend increasing funds to produce five six-page newsletters.
- \* Recommend adding \$500 in a new budget category, External Communications, for website changes and advertising.
- \* Recommend increasing UMWC President's Honorarium from \$200 to \$300.
- \* Added \$1,600 to reimburse \$400 each for up to 4 members' attendance at the biennial Big Ten Conference in Indiana.
- \* Estimate Operations checking account balance to be \$15,075 as of June 30, 2019

#### Technology Workshop

Marian Champlin presented the idea of supporting UMWC members with a technology workshop this fall. An article will be included in the newsletter inviting members who are experts in the use of technology to assist others.

#### SECTION CHANGES FROM THE DIRECTORY:

Antiques and Historic Places: Rolaine Wright reported that this section has not met this year but will have an outing and gather for lunch Thursday, April 26. Contact Rolaine Wright.

Vagabonds: Barbara Burleigh reported that the meeting scheduled for April, in the Directory, will now be on May 18 with Rolaine Wright and Puerto Rico. For April 20, the program will be Dorothy and Fred Waltz with Cruising the Adriatic. Both meetings are scheduled at 7:00, social time, and 7:30, program, at 1666 Coffman.

Georgia Nygaard moved to adjourn the meeting. Seconded by Maggie Hoover. Motion passed.

Respectfully submitted by Mary Abuan and Kathi Treston.